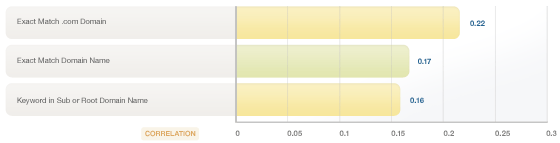
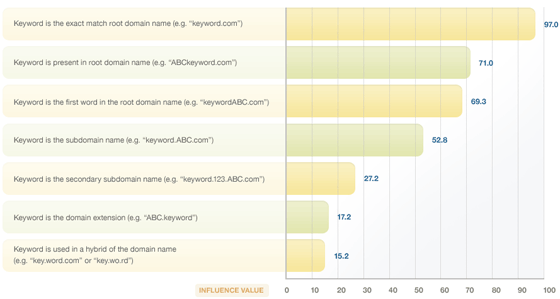
**2011 Search Engine Ranking Factors**

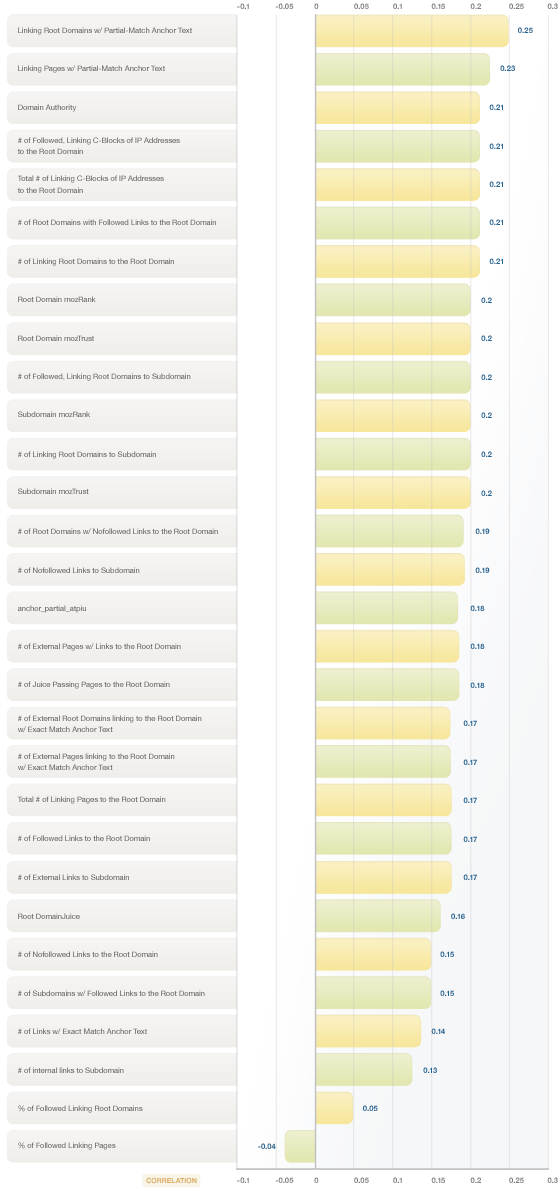
Domain Level Keyword Usage



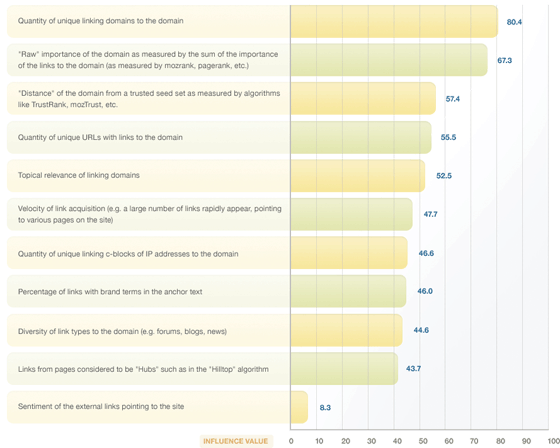
Domain Level Keyword Usage



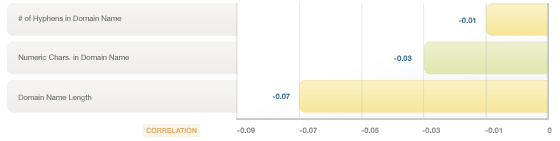
Domain Level Link Authority



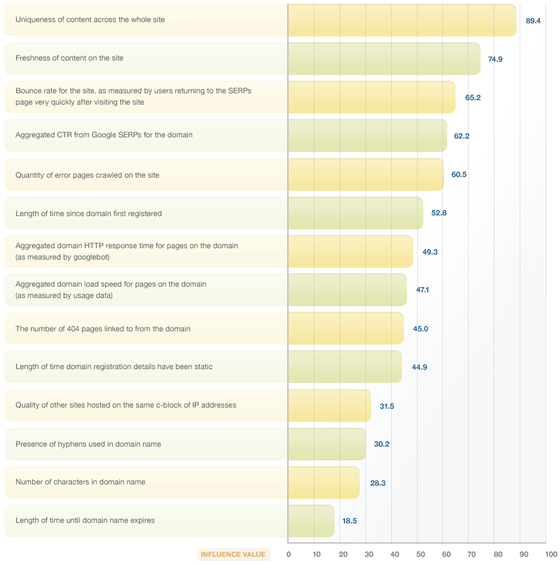
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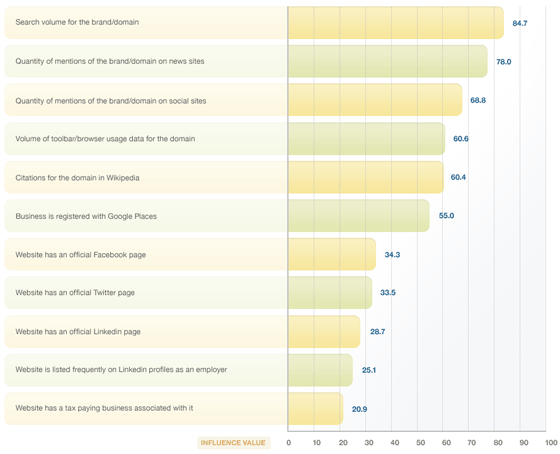
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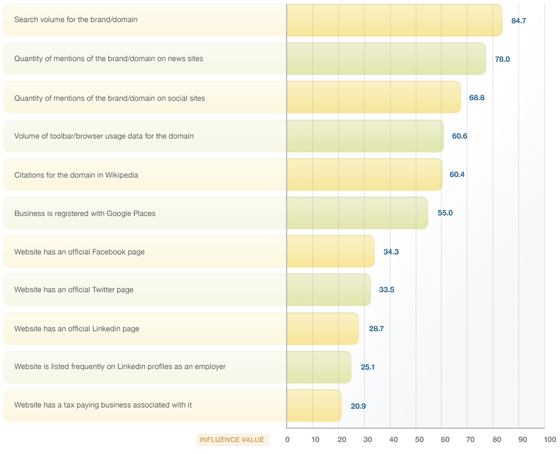
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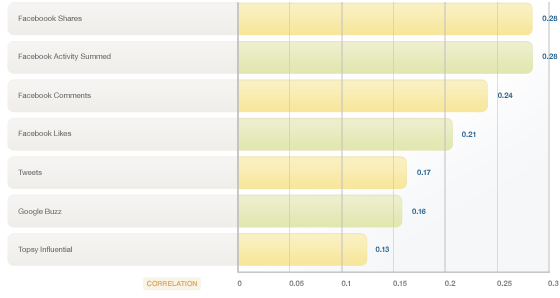
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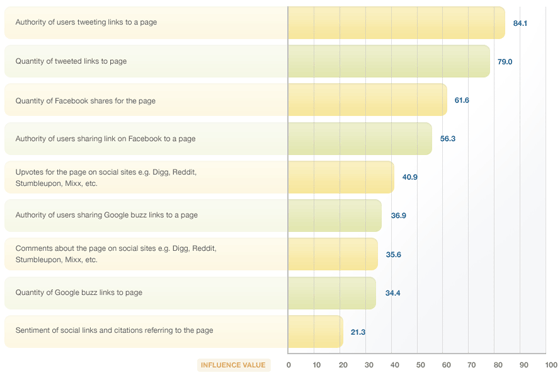
Domain Level Brand Metrics



Page Level Social Metrics



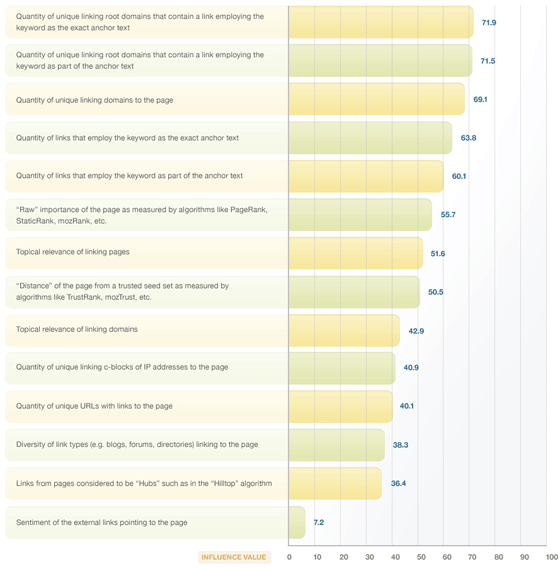
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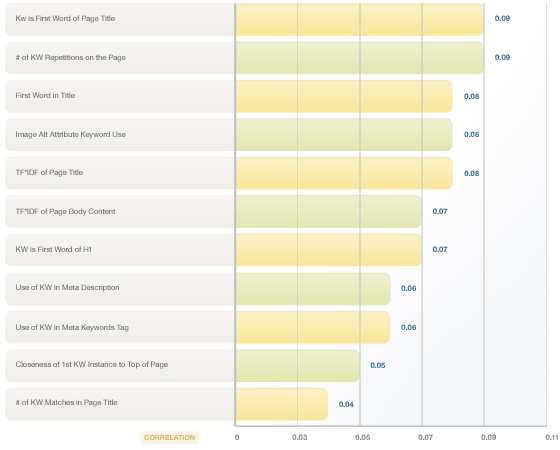
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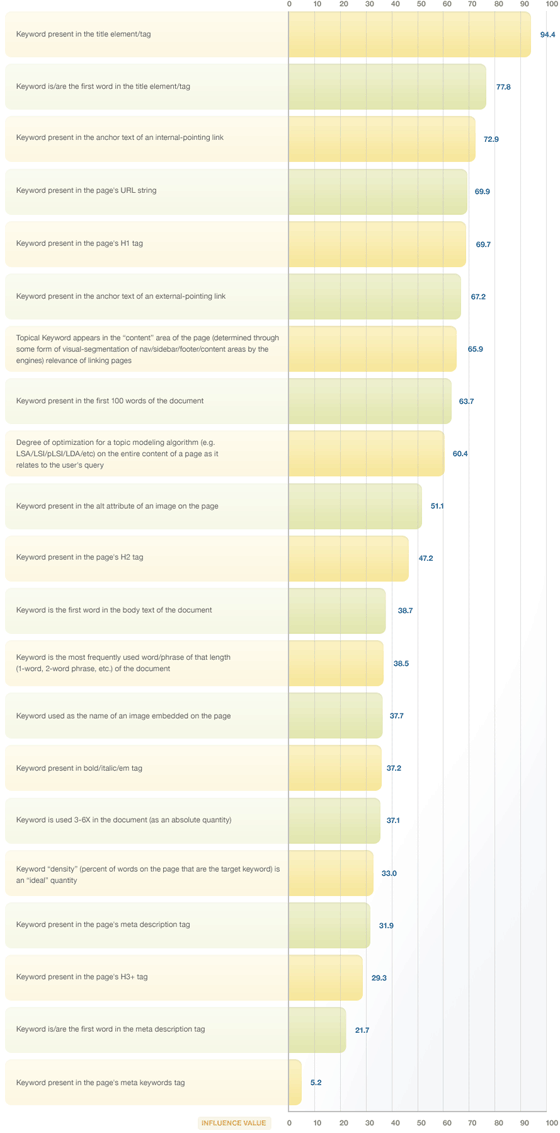
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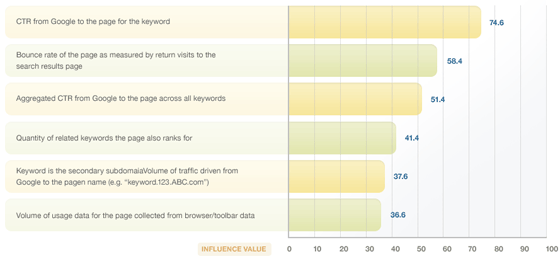
Page Level Keyword Usage



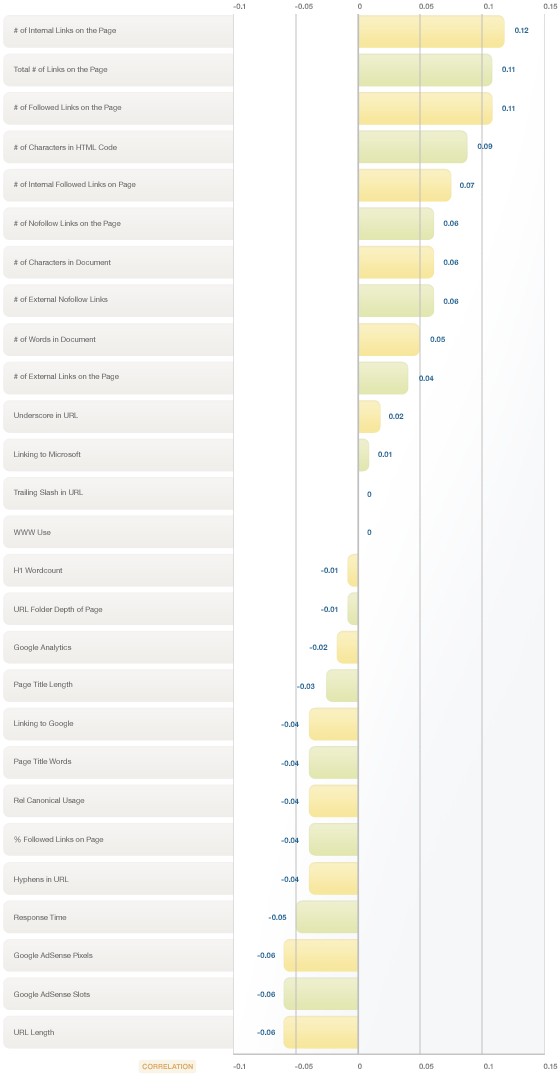
Page Level Keyword Usage



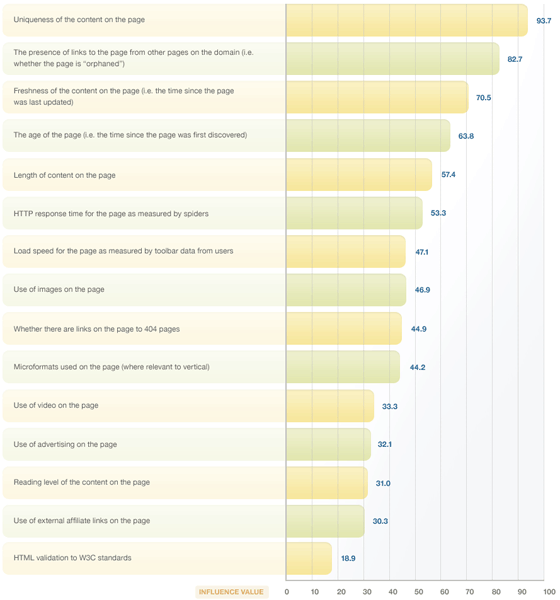
Page Level Traffic



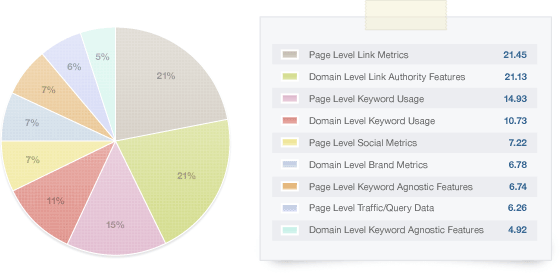
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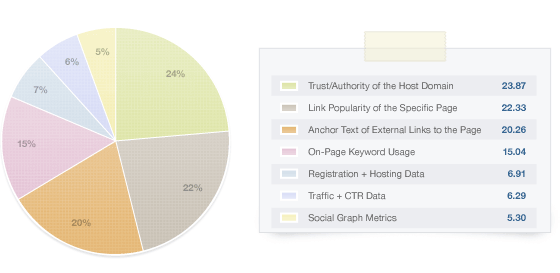
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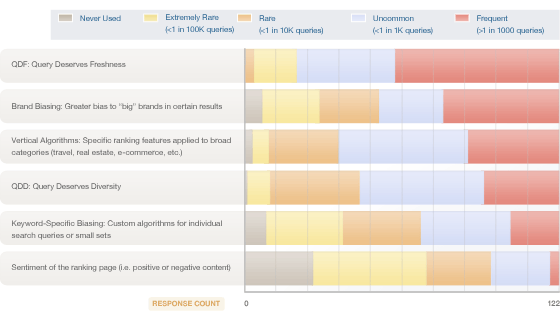
2011 Overall Ranking Algorithm



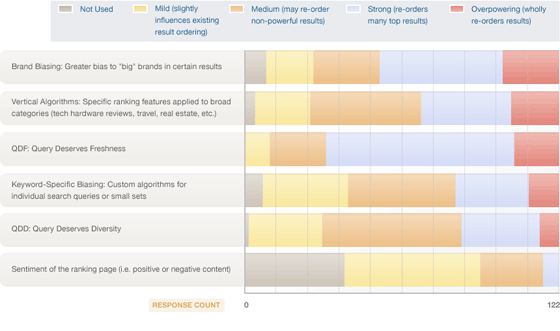
2009 Overall Ranking Algorithm



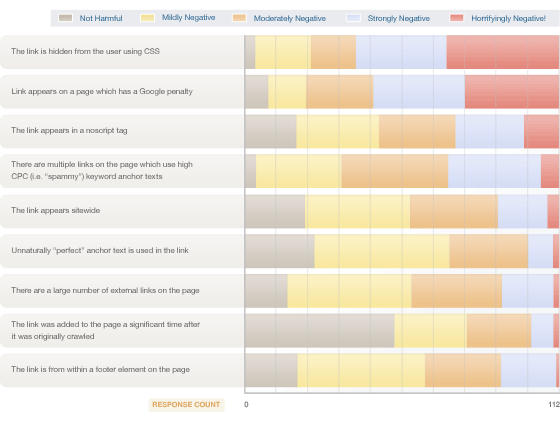
Special Casing Prominence



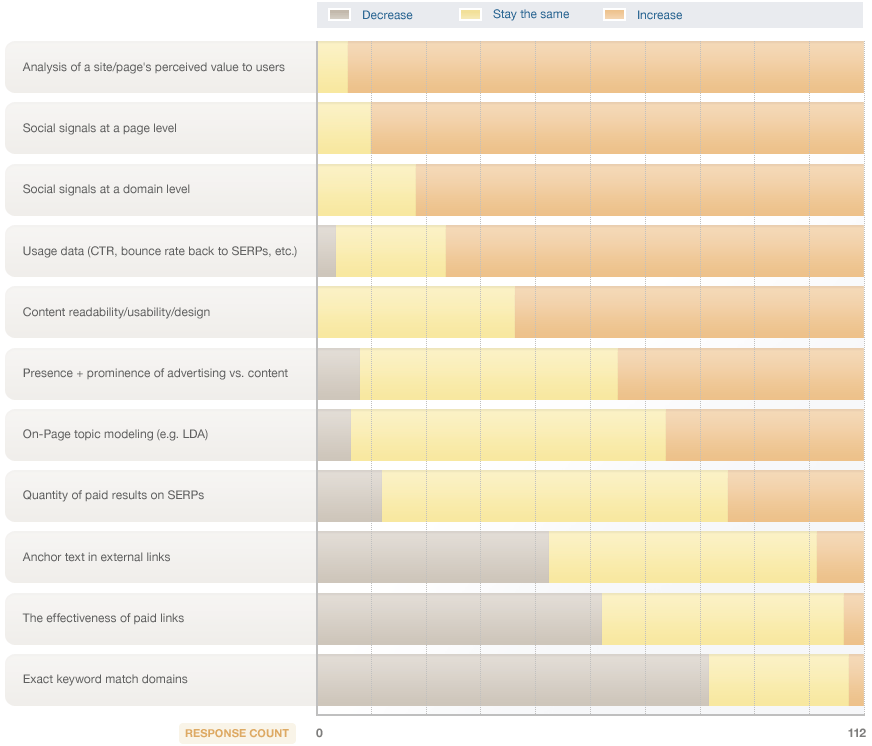
Special Casing Influence



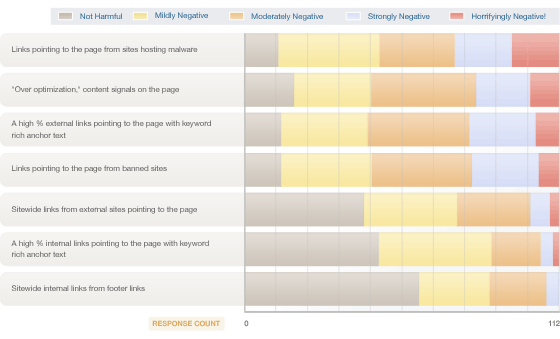
Link Devaluation Metrics



Future of Search



Negative Page Level Factors



Negative Domain Level Factors

